Radio Club Report for 1948-1949

W C S R

Report of Club Activities for the year 1948-1949

The new station officers were elected in early May. They were: Barbara Ungerleider, Station Manager; Louise Deitz, Executive Secretary; Joan Friedlander (later replaced by Mihilina Openchowska), Head Of Production; Eleanor Echikson, Technical Head; Judith Emil, Head of Advertising; Patricia Butler, Head of Publicity, Mary Lou Burditt, Head of Finance; and two Steering Committe Representatives; Mihilina Openchowska, Barbara Baker. Elizabeth Parrish was later appointed Head of Music.

Research in all fields was continued, and the 10 Prospect Avenue garage was chosen for the new station site. Plans were drawn in which the station was to consist of two offices, a studio, an announce booth and a control room.

A record drive was launched and over 500 records and $50.00 in cash were donated by the student body.

The F.C.C. notified the station that its new call letters would be W C S R.

The station officers came back to college five days early, in the fall, in order to complete work at the station. However, construction was found to be far from completed, in spite of the many promises. Therefore, plans for decoration, production, advertising publicity, finance, etc. were forced once again into the future. Much progress, however, was made in doing various odd but necessary jobs, such as determining the furnishing, chosing the stationery, etc.

The first meeting of the entire club was held September 30, 1948; over 200 people signed to become members of W C S R.

Although many technical difficulties still delayed the opening of the station through-out the first semester, many activities were carried on in preparation for the opening.

Elizabeth Dewson was appointed Head of Decorating, and was to see that the station was kept in order, as well as procure all necessary equipment.

An Open House was held for faculty and students, in order to show the completed studios to the public, although, as yet, W C S R was not on the air.

Barbara Ungerleider, Louise Deitz and Patricia Butler attended an I.B.S. conferance at Wesleyan University. Much useful information was gathered;

and the idea for what was to be the Connecticut Valley Network WAS CONCEIVED.

During Christmas vacation two meeting were held to further discuss and organize the Connecticut Valley Network. At the latter meeting the organizaion of the network was formulated; before plans could be carried further, however, the approval of the members of the various college stations had to be secured.

W C S R approved the formation of the network as did Trinity, Wesleyan and the Fort Trumbull Branch of the University of Connecticut. On February 6, another meeting was held, at Smith, in which Patricia Butler was elected Head of Publicity for the whole network.

In January, the Alumni Association presented the station with a magnificant gift of a leather swivel chair.

On January 6, 1949, the station went on the air! However, even at this writing, there are technical difficulties, and the radio is not heard clearly in the Quadrangle.

A variety of programs has been presented which, it is hoped, have fulfilled the student's requests.

During the first two months of the second semester, the station was on the air twice a week, on Tuesday and Thursday from seven to eleven in the evening. On March first, the station went on the air five nights a week from seven to eleven o'clock every evening.

Another C.V.N. meeting was held at Trinity College, February 27, where further network organizational work, and plans for future broadcasts were carried on.

On March 2, in a general club meeting the W C S R charter wa amended---six departments, instead of five are to comprise the organization, and the Head of Production is to be elected by the entire club.

Elections were held for Station Manager, Head of Production and Executive Secretary on march 18; and on March 21, departmental heads were elected.

Mary Lou Wagman was appointed Head of Decorating.

At the annual radio banquet on March 25, the new officers were announced. They are: Patricia Butler, Station Manager; Eleanor Echikson, Head of Production; Patricia Ivens, Executive Secretary; Corinne Benson, Technical Head; Selma Pierson, Head of Advertising;

Randy Roth, Head of Publicity; Nancy Hurd, Finance Head; Beth Parrish, Head of Music, and the two Steering Committee Representatives, Gerry Arzonico and Genevieve Nichols.

"And, thus, radio activities for the year 1948-1949 come to a close."

Respectfully Submitted,

Barbara Ungerleider

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Station Manager, 1948-1949